1. **Target Key Sites, Including:**
   a. Mixed-use development along Main Street in the South Green area
   b. Plaza Mayor and Park Street ethnic retail
   c. Corner of Maple and Jefferson Street
   d. Enhance connection of Hartford Hospital to South Green

2. **Examine the Re-design of Trident, Including:**
   - Reorganize traffic movement and improve circulation
   - Integrate bus transit & hospital shuttles
   - Rationalize lane widths. Add bump outs at crossings
   - Opportunities for on-street and off-street parking to improve retail performance
   - Further upgrade way-finding signage

3. **Propose Streetscape Improvements, Including:**
   - Improvements to Barnard Park
   - Lighting, landscaping, and other design elements for the trident
   - Programming and public art

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**Action Agenda for Economic Development**

- Potential development of over 363,000 square feet of residential, office, retail and hotel space
- Consider a precinct Plan and Design Guidelines
- Look at the redesign options for Barnard Park – Fence location design
- Attract national "casual fast food" chains: bakery, coffee, sandwich, high-quality ethnic
- Reexamine the retail assumption along South Main Street along the Park. Focus on two corners – Plaza Mayor at Park Street and Hartford Hospital site at Jefferson
Bring the energy of highway access from the North Meadows to north Main to create a focus for economic development, with spin-off benefit for the length of North Main Street and Windsor Street. Potentially, over 200 jobs will be created and the trident will attract approximately 150 new residents.
1. **Target Key Sites, Including:**
   a. School bus depot site for shopping center
   b. New 100% corner sites by extending Boce Barlow Way to Kensington Street
   c. Rajun-Cajun triangle for restaurants

2. **Examine the Re-design of Trident, Including:**
   - Signal timing
   - Reorganize traffic movement and improve circulation
   - Rationalize lane widths. Add bump outs at crossings
   - Opportunities for on-street parking
   - Further upgrade way-finding

3. **Propose Streetscape Improvements, Including:**
   - Lighting, landscaping, and other design elements for the trident
   - Programming and public art

**Action Agenda for Economic Development**

- Potential development of over 170,000 square feet of residential, office and retail space
- Engage property owners, retailers and shopping center developers regarding potential for a retail complex
- Pursue new retail opportunities (furniture, fast casual food, etc.)
- Test Boce Barlow Way extension idea from a traffic point of view
- Consider adopting planned development district zoning that requires coordinated redevelopment plan at same time
Regionally significant, mixed-use, high-density development, taking advantage of the area’s assemblages and accessibility. Potentially, over 3,000 jobs will be created and the trident will attract approximately 400 new residents.
1. **Target Key Sites, Including:**
   a. Main and Trumbull intersection (12-B, 1161 Main and 1214-1218 Main)
   b. Sites west of Main Street
   c. Market Street properties
   d. Opportunities to locate a Hartford civic arena

2. **Examine the Re-design of Albany and Main Street Intersection, Including:**
   - Reorganize traffic movement and improve circulation
   - Signal timing
   - Consolidate parcels
   - Rationalize lane widths. Add bump outs at crossings
   - Opportunities for on-street parking
   - Further upgrade way-finding signage

**Action Agenda for Economic Development**

- Potential development of nearly 1.8 million square feet of residential, office, retail and hotel space
- Attract national developers
- Consider a design competition
FUNDING FOR HARTFORD 2010: A STRATEGIC FRAMEWORK

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• WFSB/TV3 Meredith Corporation
• West Hartford Chamber of Commerce

Hartford Investors
• Hartford Preservation Alliance
• Leadership Greater Hartford
• Mercy Housing & Shelter
• Thomas Cadillac
• The Hartford Public Library

Neighborhood Groups
• Coalition to Strengthen the Sheldon/Charter Oak Neighborhood
• Farmington Avenue Alliance
• Farmington Avenue Business District
• Hartford 2000
• Northside Institutions Neighborhood Alliance
• Parkville Business Association
• Southside Institutions Neighborhood Alliance
• South Downtown NRZ (SODO)
• Upper Albany Main Street

Capital Region Partnership
• Capital Region Council of Governments
• Capital Region Education Council
• Capital Workforce Partners
• Urban League of Greater Hartford
• Greater Hartford Transit District

Individuals
• Irene O’Connor Fleury and Matt Fleury
• Elizabeth and Peter Sturrock