



1 Target Key Sites, Including:

- a. Mixed-use development along Main Street in the South Green area
- b. Plaza Mayor and Park Street ethnic retail
- c. Corner of Maple and Jefferson Street
- d. Enhance connection of Hartford Hospital to South Green



2 Examine the Re-design of Trident, Including:

- Reorganize traffic movement and improve circulation
- Integrate bus transit & hospital shuttles
- Rationalize lane widths. Add bump outs at crossings
- Opportunities for on-street and off-street parking to improve retail performance
- Further upgrade way-finding signage



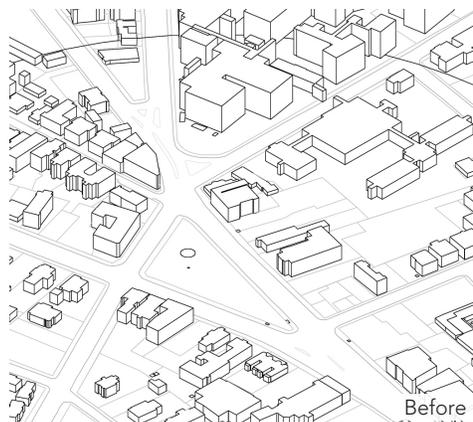
3 Propose Streetscape Improvements, Including:

- Improvements to Barnard Park
- Lighting, landscaping, and other design elements for the trident
- Programming and public art



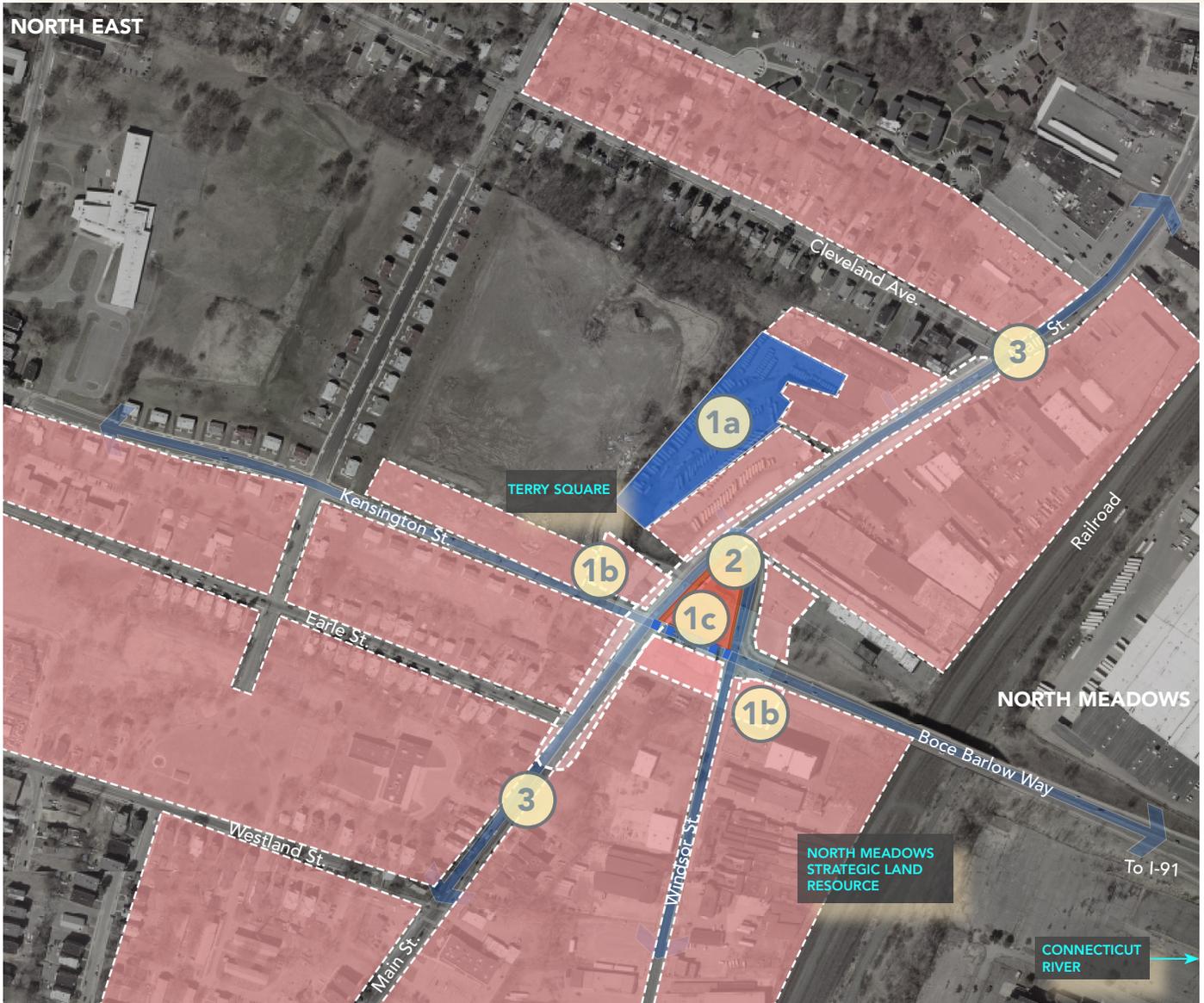
Action Agenda for Economic Development

- Potential development of over 363,000 square feet of residential, office, retail and hotel space
- Consider a precinct Plan and Design Guidelines
- Look at the redesign options for Barnard Park – Fence location design
- Attract national “casual fast food” chains: bakery, coffee, sandwich, high-quality ethnic
- Reexamine the retail assumption along South Main Street along the Park. Focus on two corners – Plaza Mayor at Park Street and Hartford Hospital site at Jefferson



02 THE TRIDENTS  
TERRY SQUARE

Bring the energy of highway access from the North Meadows to north Main to create a focus for economic development, with spin-off benefit for the length of North Main Street and Windsor Street. Potentially, over 200 jobs will be created and the trident will attract approximately 150 new residents.





1 Target Key Sites, Including:

- a. School bus depot site for shopping center
- b. New 100% corner sites by extending Boce Barlow Way to Kensington Street
- c. Rajun-Cajun triangle for restaurants



2 Examine the Re-design of Trident, Including:

- Signal timing
- Reorganize traffic movement and improve circulation
- Rationalize lane widths. Add bump outs at crossings
- Opportunities for on-street parking
- Further upgrade way-finding



3 Propose Streetscape Improvements, Including:

- Lighting, landscaping, and other design elements for the trident
- Programming and public art



Action Agenda for Economic Development

- Potential development of over 170,000 square feet of residential, office and retail space
- Engage property owners, retailers and shopping center developers regarding potential for a retail complex
- Pursue new retail opportunities (furniture, fast casual food, etc.)
- Test Boce Barlow Way extension idea from a traffic point of view
- Consider adopting planned development district zoning that requires coordinated redevelopment plan at same time



## 02 THE TRIDENTS DOWNTOWN NORTH

Regionally significant, mixed-use, high-density development, taking advantage of the area's assemblages and accessibility. Potentially, over 3,000 jobs will be created and the trident will attract approximately 400 new residents.



Keney Tower



SAND



Barnard Brown School



Rensselaer



Retail





1 Target Key Sites, Including:

- a. Main and Trumbull intersection (12-B, 1161 Main and 1214-1218 Main)
- b. Sites west of Main Street
- c. Market Street properties
- d. Opportunities to locate a Hartford civic arena



2 Examine the Re-design of Albany and Main Street Intersection, Including:

- Reorganize traffic movement and improve circulation
- Signal timing
- Consolidate parcels
- Rationalize lane widths. Add bump outs at crossings
- Opportunities for on-street parking
- Further upgrade way-finding signage



Action Agenda for Economic Development

- Potential development of nearly 1.8 million square feet of residential, office, retail and hotel space
- Attract national developers
- Consider a design competition



### City of Hartford

### Hartford Foundation for Public Giving

### City of Hartford Parking Authority

### Leadership Investors

- Aetna
- Bank of America
- The Hartford Courant
- The Hartford Financial Services Group
- ING
- MetLife
- Metropolitan District Commission
- Northeast Utilities
- Prudential Financial Services
- Saint Francis Hospital and Medical Center
- Travelers
- The Phoenix Companies
- United Technologies Corporation
- Webster Bank

### Strategic Partners

- Ahlstrom
- AT&T
- BSC Group
- Capital Community College
- Central Connecticut State University
- Citizens Bank
- ConnectiCare
- The Connecticut Science Center
- The Bushnell
- Day Pitney
- East Hartford Chamber of Commerce
- Ernst & Young
- Evolution Benefits/Women's Health
- Farmington Chamber of Commerce
- Glastonbury Chamber of Commerce
- Granby Chamber of Commerce
- Greater Hartford Arts Council
- Griffin Land
- Hartford Hospital
- Hilb Rogal & Hobbs
- JCJ Architecture
- Murtha Cullina
- Hartford Steam Boiler Inspection & Insurance Co.
- PricewaterhouseCoopers
- Robinson & Cole
- Saint Joseph College
- Simsbury Chamber of Commerce
- Sullivan & LeShane Public Relations
- The Talbot Group
- Trinity College
- WFSB/TV3 Meredith Corporation
- West Hartford Chamber of Commerce

### Hartford Investors

- Hartford Preservation Alliance
- Leadership Greater Hartford
- Mercy Housing & Shelter
- Thomas Cadillac
- The Hartford Public Library

### Neighborhood Groups

- Coalition to Strengthen the Sheldon/Charter Oak Neighborhood
- Farmington Avenue Alliance
- Farmington Avenue Business District
- Hartford 2000
- Northside Institutions Neighborhood Alliance
- Parkville Business Association
- Southside Institutions Neighborhood Alliance
- South Downtown NRZ (SODO)
- Upper Albany Main Street

### Capital Region Partnership

- Capital Region Council of Governments
- Capital Region Education Council
- Capital Workforce Partners
- Urban League of Greater Hartford
- Greater Hartford Transit District

### Individuals

- Irene O'Connor Fleury and Matt Fleury
- Elizabeth and Peter Sturrock