



greater hartford
arts council



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CITY OF HARTFORD AND THE GREATER HARTFORD ARTS COUNCIL ANNOUNCE 2011 HARTFORD ARTS & HERITAGE JOBS GRANT AWARDS

\$370,000 IN FUNDING COMPLETES PHASE ONE OF THE GRANT PROGRAM

Hartford, CT—Christmas comes early for the 19 Hartford-based arts and heritage organizations who will receive a combined total of \$370,000 in grant funding through Phase One of the 2011 Hartford Arts and Heritage Jobs Grant Program. Funded by the City of Hartford and administered by the Greater Hartford Arts Council, this grant initiative is designed to create, expand and preserve jobs across a wide variety of sectors by funding arts and heritage programming and projects within the city.

This latest round of funding completes Phase One of the 2011 Hartford Arts and Heritage Jobs Grant Program. Phase Two will focus primarily on grants to Hartford-based individual artists funded through \$100,000 in Community Development Block Grants. Information about Phase Two funding including grant submission deadlines will be released early in the 2011 calendar.

Of the 53 grant applications received, 19 projects were ultimately selected by the Jobs Grant panel to receive funding in 2011. Grant awards range from \$5,000 to \$32,500 and fall under one of the following categories: new or expanded works, facilities improvements and youth employment. Grantees represent a diverse array of the city's arts and cultural heritage organizations and projects range from vital building upgrades and renovation projects to anniversary programming and "random acts of art" across the city. Grant panelists read over 1,000 application pages and spent 11 hours evaluating the merits of each grant proposal and its impact on the local economy—from number of jobs created or retained to goods and services bought and sold through local vendors to increased audience attendance driving patronage at businesses, restaurants and parking lots.

A full listing of grant awards is attached. For more information on grantee organizations and a description of funded projects, visit www.LetsGoArts.org/HartfordArtsJobs.

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"We've seen real results from these projects, not just increased attendance and participation with the arts but measurable impacts on the economy of Hartford," says Kate Bolduc, Chief Executive Officer of the Greater Hartford Arts Council. "An investment in these projects is an investment in the vitality of our community and we thank the City for recognizing the important role arts and heritage organizations play in keeping Hartford healthy."

"The Arts and Heritage Community serve as a vital economic engine. Cities must grow their economic base and what better place to build upon than the magnet of our arts, cultural, and historical venues that add character to our city, attract people here from all over the state and country, and best yet--- provide jobs to our residents and our youth," said Mayor Pedro E. Segarra.

"One of the things that is so wonderful about Hartford is the diversity and the depth of our Arts and Heritage community. By investing in this sector, we strengthen our local economy and further showcase our outstanding programming, performances, and entertainment venues," said David Panagore, Chief Operating Officer of the City of Hartford.

Since the program began in July 2009, the city has invested more than \$1.5 million from its general fund to support arts and cultural projects through the Jobs Grant program. Thanks to this funding:

- 29 jobs were retained, 13 jobs were expanded, 223 opportunities (full-time, part-time and temporary positions) and 80 youth opportunities were created.
- Grantees purchased over \$190,000 of materials and services from Hartford businesses; a total of \$349,642 was purchased locally.
- Funded events and programs attracted 162,543 attendees and 111,479 of these audience members came from outside of Hartford.
- Using formulas from the Americans for the Arts Report on Non Profit Organizations Economic Impact in Greater Hartford, a total of \$3,355,788 was spent by arts audiences in Hartford.

Information about future economic impact in 2011 will be available early next year as grantee organizations continue to refine their programming in response to funding requests.

The Greater Hartford Arts Council is a leader and catalyst for the promotion, fundraising and coordination of arts and heritage programs that help celebrate our diverse cultures, enliven the spirit, and enrich the economy of Connecticut's Capital Region. It has raised and invested more than \$54 million for the arts over 37 years, helping to rank Greater Hartford in the top 6 percent of metropolitan areas in North America for its arts and culture. More information about the Greater Hartford Arts Council may be found at www.LetsGoArts.org.

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2011 Hartford Arts & Heritage Jobs Grant Awards

Applicant	Project	Project Type	Grant Award
Bated Breath Theatre Company	Hunger	New Program	\$10,530.00
Billings Forge Community Works	Facilities Upgrade at the Studio	Facilities Improvement	\$21,469.50
Catholic Charities	International Threads	New Program	\$32,500.00
Cedar Hill Cemetery Foundation	Community Outreach & Engagement Program	Expanded Program	\$11,212.50
Charter Oak Cultural Center	Dance at Charter Oak Project Coordinator	Expanded Program	\$32,500.00
Friends of Elizabeth Park	Elizabeth Park Rose Garden Restoration	Facilities Improvement	\$ 7,000.00
Greater Hartford Dance Umbrella	Dancin' in the Street	New Program	\$ 5,000.00
HartBeat Ensemble	Flipside	New Program	\$ 6,500.00
Hartford Children's Theatre	Launched	Expanded Program	\$17,160.00
Hartford Chorale, Inc.	2011 Outreach/Education Initiatives	New Program	\$ 7,605.00
Hartford City Ballet	Hartford Arts & Heritage Youth Initiative 2011	Youth Employment	\$30,121.00
Hartford Stage	SummerStage 2011	Expanded Program	\$32,500.00
Institute for Community Research	Mas Camp	Youth Employment	\$28,840.00
The Joe Picture This Show	The Hartford Animation & Film Institute	Expanded Program	\$16,000.00
Judy Dworin Performance Project	In This House	New Program	\$12,732.20
The Mark Twain House & Museum	Norman Rockwell's Tom Sawyer & Huck Finn	New Program	\$28,600.00
Real Art Ways, Inc.	35th Anniversary Programming	New Program	\$32,500.00
TheaterWorks	Expanded Hartford Resident Artists Program	Expanded Program	\$32,500.00
Works, Inc.	Ted Hershey Dance & Music Marathon	Expanded Program	\$ 5,000.00
Total Funding:			\$370,270.20