



For Immediate Release  
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## *Groups of Volunteers Sought for Hartford's Annual Spring Cleanup & "Celebration of Our Parks" The 2011 Great American Cleanup*

*Hartford, CT* – Spring-the Vernal Equinox has arrived! Plans are proceeding for Hartford's Annual Spring Cleanup and month long "Celebration of Our Parks." Knox Parks will collaborate with the City of Hartford to organize the cleanups this spring. **The 2011 Cleanups will be held on four consecutive Saturdays: April 23, April 30, May 7 and May 14.**

This year's initiative will once again be a part of the Keep America Beautiful (KAB) 2011 Great American Cleanup that takes place in more than 14,000 communities nationwide, with the support of more than 2 million volunteers. The Great American Cleanup is our nation's largest community improvement program.

Mayor Pedro E. Segarra says, "Volunteering for the Keep America Beautiful- Hartford Cleans Up campaign works hand in hand with Hartford's month long "Celebration of Our Parks" **beginning April 25<sup>th</sup> 2011.** This is part of our long-term vision and strategy for the future of the Capital City and ties in with our 'One City, One Plan' for conservation and development. Partnerships and collaborations are essential to make this all successful."

**The City of Hartford and Knox Parks (the city's local KAB affiliate), are looking for community groups, schools, churches, block watches, neighborhood associations, businesses and residents interested in volunteering to participate in these spring cleanups.**

Groups are encouraged to select a public street, space, park or playground within the Hartford to be cleaned and beautified. Projects include litter and debris cleanup, graffiti removal, painting, and planting of flowers and greenery. The City and Knox Parks will provide bags, brooms, gloves, rakes and other sponsor-donated materials to registered groups.

Individual volunteers are also welcome. They will be encouraged to join one of the many cleanups taking place on each Saturday.

**Registration forms for groups seeking to participate in the cleanup are available by contacting Charmaine Craig at Knox Parks at 951-7694 ext. 14 or [charmainec@knoxparks.org](mailto:charmainec@knoxparks.org).**

