



**Pedro E. Segarra**  
Mayor

## **HARTFORD INCREASES CENSUS PARTICIPATION RATE**

### **---NEWS AND COMMUNITY RELEASE---**

(September 22, 2010)--- The U.S. Census Bureau reports that the City of Hartford improved its mail back participation rate to 59%, that's 4% higher from the 2000 Census. Mayor Pedro E. Segarra thanks the Complete Count Committee for its intense grass roots community outreach in what are called "hard-to-count" areas.

"It is an important achievement that Hartford reversed the trend of declining participation. Having the most accurate count possible reflects on Hartford's representation on the federal level including federal funding for important projects that affect the quality of our everyday lives for our families, especially those who are most vulnerable. Congratulations to the committee members and volunteers who made this success possible," said Mayor Segarra.

The City of Hartford was presented with a plaque in honor of being one of the most active partners in the Census process. This distinction was based on the number of community census events hosted (examples: conversations at barber and beauty shops and the March to the Mailbox campaign), providing training space for Census employees and volunteers, and linking the 2010 Census to websites.

In a thank you letter to the City, Kathleen Ludgate, Regional Director of the U.S. Census Bureau, Boston Region states, "Your commitment to motivate the public to complete and return the census form will have a lasting impact."