



EDDIE A. PEREZ
Mayor

CITY OF HARTFORD

DEPARTMENT OF HEALTH AND HUMAN SERVICES
Hartford WIC Program
131 Coventry Street
Hartford, Connecticut 06112
www.hartford.gov



CARLOS RIVERA
Director

HARTFORD WIC PROGRAM CELEBRATES BENEFITS OF BREASTFEEDING

-- News and Community Release --

The Hartford WIC program announces its 11th annual Breastfeeding Appreciation Day Event.

Each year, August is designated as Breastfeeding Awareness Month to increase public awareness of the importance of breastfeeding as the number one choice for infant feeding. For the past 10 years, the Hartford WIC Program has designated one day during the month of August as Breastfeeding Appreciation Day in recognition of Breastfeeding Awareness Month.

On **August 26, 2009**, the Hartford WIC program will host its **11th Annual Breastfeeding Appreciation Day** event to give recognition to all women who have breastfed, are currently breastfeeding or who plan to breastfeed their babies. **The celebration will be held at the Santa Marquez WIC Center, 547 Park Street from 11 AM to 2 PM.**

WIC is the special supplemental nutrition education program for low income Women, Infants and Children. It is operated by the Food and Nutrition Division of the United States Department of Agriculture and is administered by the State of Connecticut Department of Public Health. The Hartford WIC Program is managed by the City of Hartford's Department of Health and Human Services.

For more information on the program and event, please contact Karen Cunningham at (860) 547-1426 x 7155.

